

Product Overview The Lanvera Address Correction application is the most comprehensive solution in the marketplace today. A web-based, self-service solution, our application is USPS certified and designed to quickly provide you information on whether your addresses are valid and deliverable. The Lanvera Address Correction Service provides the tools to manage your addresses and act on the data provided by the USPS.

Did You Know?

40 Million, or 1 in 6 families in the United States move every year.

Catch customer moves and protect their privacy.

Source: USPS.com

After a quick initial set-up, in the Lanvera Address Correction Service, you will be able to upload United States address files when it is convenient for you, and quickly retrieve the results. Each time you upload an address file, it will be validated against four USPS address databases:

- CASS (Coding Accuracy Support System)
- DPV (Delivery Point Validation)
- LACS (Locatable Address Conversion System)
- NCOA (National Change of Address)

The Lanvera Color Coding

In order to simplify the results coming from each of the USPS databases, Lanvera has designed color coding to help you quickly recognize the mailing status of an address. The coding is broken into three categories, as outlined in the chart below

CODE	RESULT	WHAT TO DO
Green	Address is valid and deliverable	<ul style="list-style-type: none"> • USPS recognized addresses that can be mailed without issue. • Upload "green" addresses to address database.
Yellow	Address is valid and deliverable under current USPS rules	<ul style="list-style-type: none"> • Proceed with caution • Likely missing or has an incorrect secondary address (Suite #, Apt#)
Red	Address is undeliverable and the USPS does not provide a corrected address	<ul style="list-style-type: none"> • Stop mail to this address • Use Lanvera Reports to have your customer service team contact customers • Mail will be returned

Features

USPS Database Incorporation including DVP, CASS and LACS

The United States Postal Service is requiring absolutely accurate addresses for mail delivery. Lanvera validates your address files against USPS databases: Coding Accuracy Support System, Delivery Point Validation and Locatable Address Conversion System.

NCOA Database Incorporation

The National Change of Address database updates weekly. Lanvera synchs with the NCOA database providing information to you about the customer move and forwarding address if available.

Customer Profiles

Profiles represent unique business segments within your organization such as customer, sales and marketing address databases/files. Output files and reports can be customized to be different for each Profile.

Simple Red, Yellow and Green Coding

Lanvera identifies cryptic codes from the USPS database representing a message about each address, applying a simple color code. This code enables you to quickly determine the addresses that are valid to mail and those that require attention.

Web-based Customer Access Portal

Easily access the Address Correction Service through your existing web-based Lanvera Customer Portal.

Output Files and Reports

Receive your customer data in both an uploadable output file and a printable report. Both the output file and report are customizable to your business needs and easy to read and act on, such as contacting customers with bad addresses.

Online Queries

The Query function allows you to create a custom report after a file has been processed; search for details on a particular address or group of addresses from a run/processing; or view results over time for a specific database.

Benefits

Improve the deliverability of your mail piece

Gain greater accuracy with Lanvera Address Correction which matches with the USPS ZIP+4 database to confirm the address is a valid delivery point. Using DPV (Delivery Point Validation), you will improve address cleansing for more reliable delivery of mail.

Stay on top of customer moves, protect your customer's privacy and save on postage

If your customer hasn't provided you with their new address, you may be mailing private documents to the wrong address. Address Correction allows you to flag no-mail addresses that do not have a forwarding address.

Maintain departmental address files separately

Lanvera's Address Correction profiles provide flexibility to allow multiple internal departments to upload individual and different input files. Your marketing and customer lists can be maintained separately.

Easily identify address status, reduce mail costs

Eliminate the need to interpret complicated USPS error messages with Lanvera's simple color coding. You will know when to stop mailing, proceed with caution and confirm good addresses. By identifying "no mail" addresses before you mail, you will save time and money.

Process addresses at any time

The Lanvera Address Correction solution gives you access to a 24/7 secure web site where you can upload your file, gain access to reports and output files and query individual records at any time.

Save resources and postage

Reports are delivered in an easy-to-understand format to allow your Customer Service Representatives to quickly contact customers to correct addresses. Files enable you to flag accounts to no-mail and save on printing, mail and postage costs.

Quickly identify specific addresses

Quickly query the results to a specific address record without searching through files or reports. Query results can be exported to Excel for necessary follow up and action.

Flexible Pricing Options

Lanvera offers two pricing options for Address Correction including a one-time address cleansing or unlimited processing for a low monthly fee.